

# RCR OFFICE SERVICES



# WHY RCR?

"Today's buildings and workplaces must promote workforce productivity while operating efficiently...They must convey corporate identity and promote employee well-being while respecting the bottom line by providing efficient and flexible spaces."

Essentially, work environments are changing.

-- Gensler Research: Commercial Office Buildings 2020

"Experience with numerous lease and purchase transactions with Rich Commercial Realty provided the trust that enabled the confidence to ensure favorable results. I would not hesitate to recommend Rich Commercial Realty Company for the acquisition of lease or purchase properties that work for the long term success of any professional business."

Sepi Saidi, President, Sepi Engineering & Construction

"We thought we could do this ourselves, but quickly saw the advantage of having an informed and respected advocate with Rich Commercial Realty on our team."

Ravila Gupta, President, Umicore USA, Inc.

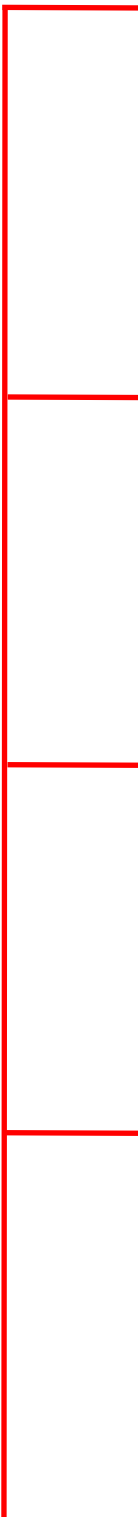
"We had never used a Tenant Representative and really doubted we needed one. Rich Commercial was an asset to our team that yielded favorable results within the time frame we established. We were very satisfied and would recommend their services to others."

Jim Laverty, VP Finance and Administration, Golden Corral Corporate Headquarters

# RCR PROCESS

Executing a proper real estate strategy will directly impact the success of your business, both now and into the future.

Let us guide you.



Analyze current real estate.  
Develop goals and milestones.  
Develop space programming criteria.

Market survey and analysis.  
Tour viable options.

Develop client specific RFPs.  
Proposal analytics.  
Short list properties.

Develop and leverage negotiation strategies.  
Test fit properties.  
Lease matrix and economic analysis.

Select property and finalize LOI.  
Lease review and negotiation.  
Contract execution.

# SELECT CLIENTS



---

For More Information, Please Contact:

Bo Hargrove  
Vice President  
919.821.7880  
bhargrove@richcommercialrealty.com

Street Jones  
Vice President  
919.821.7880  
sjones@richcommercialrealty.com