

# RCR INDUSTRIAL SERVICES



# WHY RCR?

RCR has successfully completed over 3,000,000 SF of industrial transactions in over 20 states. We have developed the knowledge and strategy that helps streamline each transaction and exceed client expectations for organizations that have multiple locations spread across a region, or the entire United States.

Regardless of whether you are in supply chain, logistics, manufacturing, or distribution, RCR can bring value to your real estate strategy.

"We thought we could do this ourselves, but quickly saw the advantage of having an informed and respected advocate with Rich Commercial Realty on our team."

Ravila Gupta, President, Umicore USA, Inc.

"We could not be more pleased with our new location. We were referred to Rich Commercial Realty by a customer of ours and we will happily be the source of future recommendations based on our positive experience with the entire team in listening closely to our needs."

Andy Trexler, Owner, Avec Service Center

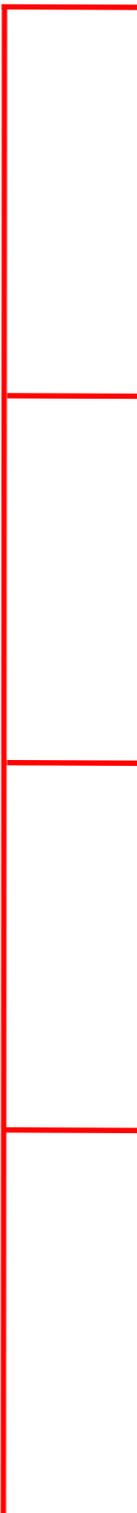
"Rich Commercial Realty was forward-thinking and went above and beyond what was expected of them to maintain our timetables, which was imperative in getting the deal closed and they were professional and always available. I felt like our company was their number one priority."

Chris Jolly, Owner, Advanced Plastiform, Inc.

# RCR PROCESS

Executing a proper real estate strategy will directly impact the success of your business, both now and into the future.

Let us guide you.



Analyze current real estate.  
Develop goals and milestones.  
Develop space programming criteria.

Market survey and analysis.  
Tour viable options.

Develop client specific RFPs.  
Proposal analytics.  
Short list properties.

Develop and leverage negotiation strategies.  
Test fit properties.  
Lease matrix and economic analysis.

Select property and finalize LOI.  
Lease review and negotiation.  
Contract execution.

# SELECT CLIENTS



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For More Information, Please Contact:

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