

# RCR CORPORATE SERVICES

**RICH**   
COMMERCIAL REALTY

# WHY RCR?

Rich Commercial Realty has developed a strategy that improves the effectiveness of corporate real estate strategy for our clients. For organizations that have multiple locations spread across a region or the entire United States, **we are able to effectively develop and manage a process to streamline the entire real estate strategy, allowing executives to make solid, information supported decisions.**

“Experience with numerous lease and purchase transactions with Rich Commercial Realty provided the trust that enabled the confidence to ensure favorable results. I would not hesitate to recommend Rich Commercial Realty Company for the acquisition of lease or purchase properties that work for the long term success of any professional business.”

**Sepi Saidi, President, Sepi Engineering & Construction**

“We thought we could do this ourselves, but quickly saw the advantage of having an informed and respected advocate with Rich Commercial Realty on our team.”

**Ravila Gupta, President, Umicore USA, Inc.**

“We had never used a Tenant Representative and really doubted we needed one. Rich Commercial was an asset to our team that yielded favorable results within the time frame we established. We were very satisfied and would recommend their services to others.”

**Jim Laverty, VP Finance and Administration, Golden Corral Corporate Headquarters**



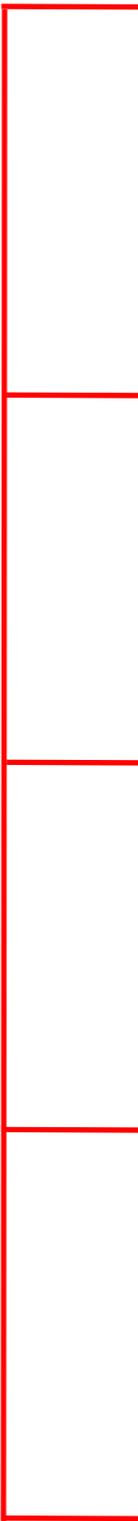
# SERVICES

- Lease abstracts for all leased properties
- Macro/micro real estate strategy development
- Mergers & acquisition strategy
- Detailed financial & economic analysis
- Leased or owned real estate disposition
- Space planning
- Identifying innovative workplace solutions
- Cost-benefit analysis for lease, purchase, or build-to-suit decisions
- Project management
- Asset analysis

# RCR PROCESS

Executing a proper real estate strategy will directly impact the success of your business, both now and into the future.

Let us guide you.



Analyze current real estate.  
Develop goals and milestones.  
Develop space programming criteria.

Market survey and analysis.  
Tour viable options.

Develop client specific RFPs.  
Proposal analytics.  
Short list properties.

Develop and leverage negotiation strategies.  
Test fit properties.  
Lease matrix and economic analysis.

Select property and finalize LOI.  
Lease review and negotiation.  
Contract execution.

# SELECT CLIENTS



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For More Information, Please Contact:

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